

## ORDER DIRECT FROM ADP

➤ Dealer Office Xpress is offered to you *directly from ADP*.

Call the ADP DOX sales team to schedule your **FREE Print Analysis** and to learn about how you can reduce your printing and printing supplies expenses and control your supplies inventory.

**1.800.237.2372**

In the United States

**1.877.847.9276**

In Canada

### Benefits

- Reduce print spend
- Increase direct mail response rates
- Improve customer retention
- Improve prospect marketing
- Easily manage inventory of dealership supplies

More Services and Solutions

## Dealer Office Xpress (DOX®)

Where supplies, documents and technology come together



ADP Dealer Office Xpress (DOX®) is your one-stop shop for marketing materials, forms and documents, and dealership supplies for Automotive, Truck, Power Sports, Marine, RV and Equipment Dealers.

The ADP DOX program was created in response to dealerships asking for a single source to manage all of their printing and supply needs. Whether you have a single location or several, even in various states, ADP DOX provides you with the products, services and technology to control costs throughout every department in your dealership.

ADP Dealer Office Xpress represents a true alliance between ADP and Standard Register (DATA in Canada), two leaders in automotive and document solutions.



### Document Depot

Your single source for all the forms, checks and documents you need to keep your entire dealership running smoothly. Get items for rental, service, parts, sales, and general HR.

DOX Document Depot is your one-stop source for custom order forms, checks and more. Simply provide your forms to one of ADP's Document Depot experts and it can be set to allow for production on demand to suit your dealership.

All forms are available as custom forms, stock-on-demand and imprinted versions for your dealership.

#### Document Depot Portfolio of Products:

- **Accounting/General Office** (Checks / Financial Statement Reports / AR Statement Paper / Receipt Books)
- **Service/Parts** (Work Orders / Backer Paper / Time Cards)
- **Operations/HR** (Employee Binders / Company Handbooks)



### Supply Warehouse

Everything you need to run your day-to-day business. Choose from our wide selection of tapes, ribbons, and paper—all from one source.

DOX Supply Warehouse lets you order and manage dealership supplies quickly and easily.

Let the DOX Supply Warehouse help you keep your dealership running smoothly by having the supplies you use in every department, every day, stocked.

#### DOX Supply Warehouse Portfolio of Products:

Laser and Copy Paper / Service Solutions / Hang Tags / Service Tags and Stickers / Green Bar Paper / Ribbons, Toner, Media Cartridges / Labels / Shelving Units / File Organization

### Start Saving Now with ADP DOX's Total Cost Reduction Program!

Our strategy helps you effectively manage your print spend and get the right supplies for every process in your dealership. ADP will evaluate ways to reduce your inventory levels, maximize efficiencies, move to just-in-time production and consolidate supplies overall, providing you with cost savings and efficiencies, plus version and brand control.

The approach consists of a few simple steps. Our team of experienced professionals will collect samples of your documents and supplies from various departments, analyze them and provide recommendations. Upon dealership approval, we will implement the strategy and provide ongoing reporting. The larger the dealership, the more savings you can expect.

#### Three Steps to Cost Savings

1. Supply and document assessment
2. Design and development of strategy
3. Implementation of your custom program



### Marketing Toolbox

*Marketing materials for all your dealership needs, including: customizable direct mail, printing on demand, business cards, stationery, and much more.*

With DOX Marketing Toolbox you can create any marketing collateral or communication piece quickly and easily. Take advantage of state-of-the-art digital printing and web technologies to print what you need, when you need it, even if it's only one copy. Inside the Marketing Toolbox you'll find tools for direct mail, custom marketing collateral, business cards and stationery, and Customer Loyalty Programs.

### Direct Mail

DesignOnDemand®, from DOX, is a full-service direct mail solution which allows you to send out personalized direct mail campaigns using a cost-effective on-demand model.

The ADP DOX team will help you determine your target audience, assist with the strategy, design the mailer, print and mail materials, track your return on investment, and more. Simply supply the mailing list and ADP will help you do the rest.

Sample campaigns include: Sales and lease promotions / Service reminders / Recall information / Trade-in promotions

### Custom Marketing

In today's competitive environment, high-quality, cost-effective business communications are essential to your image and your bottom line.

Let DOX help you produce and manage all of your product literature, presentations, signage (banners, posters), promotional items, commercially printed items and much more. With 22 locations throughout the US, DOX provides nationwide production and distribution with localized support.

Differentiate your dealership from the competition, effectively market products and services to customers and attract new business with DOX custom marketing materials. The possibilities are endless.

With DOX custom marketing you'll get high-quality commercial printing and supply-chain management services to produce your high-end, high-volume marketing collateral and business communications, including: Annual reports / Brochures, sell sheets / Books, pamphlets, manuals / Catalogs, directories / Direct mail pieces, postcards / Letterhead, business cards, envelopes / Magazines, newsletters / Point-of-purchase materials / Posters, signs, displays / Presentation folders

### Business Cards & Stationery

The Business Card & Stationery Program was designed to help you make a lasting impression with your customers and prospects. Choose from a wide variety of layout and paper stock options to create distinct and personalized business cards and stationery.

Some options include: Letterhead / Envelopes / Notepads / Mailing labels / Thank you cards

### Customer Loyalty Programs

Increase customer retention rates with Punch-A-Deal® key tags, plastic business cards, and punch cards. These are an easy way to give customers a constant reminder of the value of your dealership, and keep top-of-mind in the competitive dealership marketplace.



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