



# EXPERIENCED. PASSIONATE. INTELLIGENT. INTEGRATED. PREFERRED. UNSTOPPABLE. PREMIER.

At PFW, we've been **passionate** about developing the highest-quality software for equipment dealers for over 25 years, giving us an **experienced** understanding of the industry we serve. Our purpose-built software was designed to be **intelligent** – providing you with everything you need to know about your business at a glance – and easily **integrated** with the systems you rely upon every day.

Our dedication to our customers' success has resulted in our being considered a **preferred** system by dealers and a recommended solution by many of the industry's leading equipment manufacturers. We are also proud to be an IBM **Premier** Business Partner. In fact, the reliability and power of the IBM System i5 server and the PFW Dealership Management System is a simply **unstoppable** combination.

*Now that you know more about us... we'd love to learn more about you!  
Please visit [www.pfw.com/cedsurvey](http://www.pfw.com/cedsurvey) to fill out a brief survey and receive a gift as our way of saying thank you for giving us the opportunity to learn from the people that matter most: you!*

