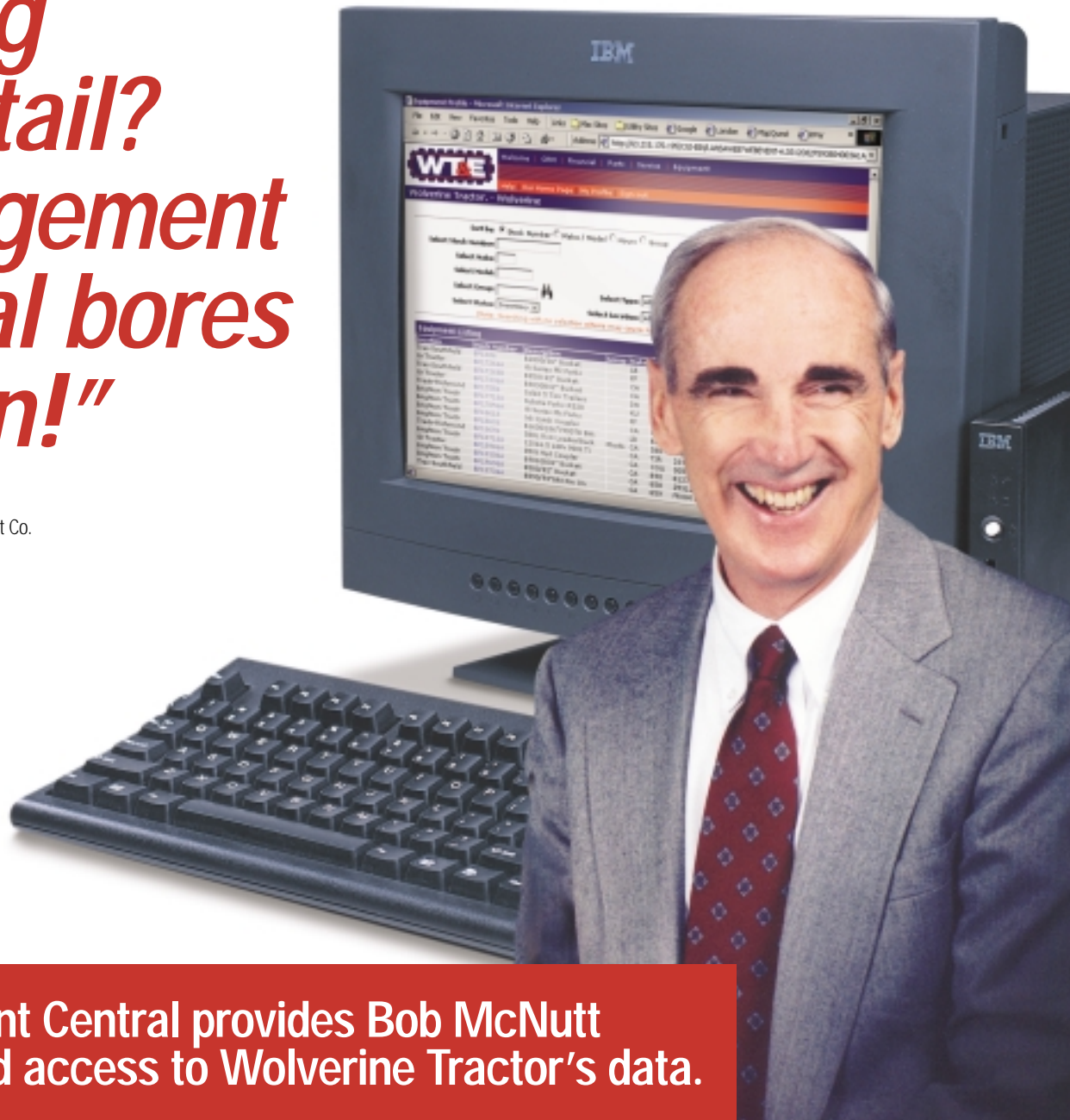


# "Drilling for detail? Management Central bores right in!"

Bob McNutt  
CEO - Wolverine Tractor & Equipment Co.



**Management Central provides Bob McNutt unparalleled access to Wolverine Tractor's data.**

Whether in the office or on the road, Bob has immediate and direct access to all the information he needs to run his business. Customer buying trends, financial ratios, inventory data, detailed receivables – even individual customer invoices are all available right at his fingertips.

Management Central was designed to give managers an easy-to-use, browser-based, analytic engine to "slice, dice and extract" customer, parts, service and equipment details from PFW's current and historical system files.

Today's challenging business climate demands that decisions be made faster and more intelligently than ever before. PFW's Management Central allows managers to ask tough questions and get the answers they need – instantly.

**Visit [www.pfw.com](http://www.pfw.com)**  
to learn more about Management Central, eServices and the PFW Dealership Management System.



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