



What are my customer's buying trends?

Which customer market segment buys the most from me?

What is my sales-to-equity ratio?

Who is past due on their account?

## Management Central

Business **intelligence** for the **intelligent** dealership

CRM information, customer purchase analysis, service agreement management contracts and service scheduling, equipment information, quotes, financial ratios and summarized accounts receivable data that offer the ability to drill down right into the individual customer invoice — it's all there.

Management Central, as powerful, browser-based software, offers you on-demand access to your dealership's real-time data — giving you answers to all your management questions, right on your desktop, right when you need them.

**For the answers to these questions  
and more visit [www.pfw.com](http://www.pfw.com)**



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