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MEDIA RELEASE – FOR IMMEDIATE RELEASE

Vice President's Message

PFW AND ADP: THE NEXT STEP IN MEETING YOUR CHANGING NEEDS

LONDON, Ontario – June 24th, 2009 – Recently, it was announced that PFW Systems Corporation has been acquired by ADP Canada Co., a subsidiary of Automatic Data Processing, Inc. (ADP), one of the world's largest providers of business outsourcing solutions. Beyond their expertise in HR, payroll, tax and benefits administration solutions, ADP is also a leading provider of integrated computing solutions to automotive, truck, motorcycle, marine and recreational vehicle dealers throughout the world.

Given the combination of ADP's financial resources, organizational reach and experience in markets very similar to our own and PFW's considerable experience serving dealers in the equipment distribution industry, we are confident that the acquisition will benefit the people that matter to us most: you, our customers.

As you may know, the relationship between PFW and ADP is not new. For the past three years, we have had a Heavy Equipment Alliance with ADP that helped us to deliver our industry-leading PFW IntelliDealer Dealership Management System to customers via an ASP (Application Service Provider) / SaaS (Software as a Service) delivery model. As our diverse customer base continues to grow and their needs continue to change, our combined organizations will give us the added resources and extended capabilities of a truly global company, so that we can meet those needs with efficient, leading-edge solutions.

ADP realizes that PFW's strength lies in our people, our knowledge, our comprehensive products and the relationships we have built over the years with our customers. Even though PFW will now be known as an ADP company, the people and products you've grown to rely upon will still be there for you. Every effort has been made to make the transition as seamless as possible, with little or no disruption to your regular business activities and relationships with PFW.

Moving forward, we are excited about the opportunity that this new relationship presents to us and to our customers. No matter what direction the economy, new technologies and the changing marketplace take us, we will maintain the core values that have served us so well in the past 30 years – which means we will be there for you when you need us to provide you with the solutions you need to succeed.

Sincerely,

A handwritten signature in black ink, appearing to read 'R. Morton'.

Robert Morton
Vice President, Operations, PFW Systems Corporation