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MEDIA RELEASE – FOR IMMEDIATE RELEASE

PFW Systems Corporation and ADP Dealer Services Form Alliance to Serve Equipment Distribution Industry

DEALERS CAN NOW CHOOSE TO HAVE PFW INTELLIDEALER HOSTED
BY ADP'S APPLICATION SERVICE PROVIDER (ASP) MODEL

LONDON, Ontario – August 10th, 2007 – PFW Systems Corporation announced today that it has formed a strategic alliance with ADP Dealer Services of Hoffman Estates, Illinois. The alliance will allow Dealers using PFW's industry-leading IntelliDealer Dealership Management System to choose between having their solution hosted in-house on an IBM System i5 server or remotely in an Application Service Provider (ASP) environment at ADP's state-of-the-art Data Centers.

"PFW has gained an enviable reputation for delivering only the highest quality systems and services to our customers. This alliance is just another example of PFW taking strides to give our customers world-class customer service and the options they need to give themselves a competitive advantage in their marketplace," says Robert Morton, President of PFW Systems Corporation.

To ensure a smooth roll-out, ADP and PFW successfully concluded a pilot program where a number of Dealers in the United States and Canada utilized PFW IntelliDealer hosted at one of ADP's Data Centers. Through the use of ADP's ASP Hosting services, Dealers were able to eliminate an in-house server as well as the need to perform tasks such as nightly back-ups, periodic full-system saves, release loads and system hardware upgrades. Initially, PFW and ADP will also be offering PFW clients additional products including Hardware Maintenance and Support Service for North American Dealers.

"ADP is pleased to bring our expertise in the area of ASP Hosting and Supporting Services to the equipment distribution industry," said Byron McDuffee, Vice President and General Manager of Alliance Group for ADP Dealer Services. "PFW will be able to leverage our considerable experience gained through parallel markets in which ADP currently hosts more than 2,700 dealer locations with greater than 160,000 users on our ASP-delivered Dealership Management Systems (DMS). In combining our back-end services with PFW's award-winning DMS, we are confident that our end-to-end solution is unmatched in serving this industry."

"PFW has always prided ourselves on delivering the premier Dealership Management System solution to the equipment distribution industry. We have spent the past several years refining our IntelliDealer applications so that they could be integrated into an ASP environment – and we are very pleased to offer PFW IntelliDealerASP. We welcome ADP's knowledge and robust capabilities in support of a growing client base and believe that together we have a market-changing offering that will be difficult to duplicate," says Morton.



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About PFW Systems Corporation

PFW Systems Corporation is a leading provider of management software for equipment distribution Dealers throughout North America. PFW develops, markets, sells, installs and supports its Dealership Management System from its head office located in London, Ontario.

About ADP Dealer Services

Automatic Data Processing, Inc. (NYSE: ADP), with over \$7 billion in revenues and more than 570,000 clients, is one of the world's largest providers of business outsourcing solutions. ADP is a leading provider of integrated computing solutions to auto, truck, motorcycle, marine and recreational vehicle dealers throughout the world. Additionally, leveraging more than 55 years of experience, ADP offers the widest range of HR, payroll, tax and benefits administration solutions from a single source. ADP's cost-effective, easy-to-use solutions provide superior value to organizations of all types and sizes.

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